

TAPP® Community Guidelines

We empower people to create their own community of friends and family on TAPP® and the TAPP Platform, so they may communicate and share their experiences and Content with each other. We encourage people to live in the moment, learn about the world, and to deliver greater authenticity through their Content — whether it is for private or public use.

We created these Community Guidelines to support our mission and yours, while making sure TAPP users can use the TAPP® and the TAPP Platform safely every day.

These Guidelines apply to all Content on TAPP® and the TAPP Platform. In certain cases, we won't take action against Content when it is newsworthy and relates to a matter of general concern and well-being to our community.

Sexually Explicit Content

- We prohibit accounts that promote or distribute pornographic Content.
- Breastfeeding and other depictions of nudity in non-sexual contexts are not considered pornographic and are permitted on TAPP® and the TAPP Platform.
- Never post, save, or send nude or sexual content involving anyone under the age of 18 — even of yourself. Never ask a minor to send explicit imagery or chats. We report child sexual exploitation to authorities!

Harassment & Bullying

- We have zero tolerance for bullying or harassment of any kind.
- Don't send Content with the intention of making someone feel bad. If someone blocks YOU, don't try to contact them from another account.
- Don't take Photos or Videos of people in private spaces — like a bathroom, locker room or a medical facility — without their knowledge and consent.
- If someone is in your Content (e.g., Photos or Videos) and asks YOU to remove it, please do!

Threats, Violence & Harm

- Never threaten to harm a person, a group of people, or someone's property. Encouraging violence is prohibited on TAPP® and the TAPP Platform.
- Don't post Content (e.g., Photos or Videos) of gratuitous violence, including animal abuse. We report animal abuse to authorities!
- We don't allow the glorification of self-harm, including the promotion of self-injury or eating disorders.

Impersonation & Spam

- Don't pretend to be someone you're not — this includes your friends, celebrities, brands, or other organizations — or attempt to deceive people about who YOU are.
- We prohibit spam and deceptive practices, including Content that imitates advertising formats.

Hate Speech & False Information

- Don't post any Content that demeans, defames, or promotes discrimination or violence on the basis of race, ethnicity, national origin, religion, sexual orientation, gender identity, disability, or veteran status!
- We prohibit malicious deception and deliberately spreading false information that causes harm, such as denying the existence of tragic events.

Illegal Content

- Don't use TAPP® and the TAPP Platform for any illegal activities — including to buy or sell illegal drugs, contraband, counterfeit goods, or illegal weapons!

Terrorism

- Terrorist organizations are prohibited from using TAPP® and the TAPP Platform and we have no tolerance for Content that advocates or advances terrorism!

Please remember that YOU can always file a report with our safety team by email at [***safety@tapp.group***](mailto:safety@tapp.group). We review these reports to determine whether there is a violation of these Guidelines and any action needs to be taken. Please visit our **Safety Center** for more information about safety at TAPP® and the TAPP Platform and detailed instructions on managing your TAPP® and the TAPP Platform user experience, including taking actions like updating your privacy settings, choosing who can see your Content, and blocking other users.

If YOU violate these Community Guidelines, we may remove the offending Content, terminate your TAPP Account, and/or notify law enforcement. If your TAPP Account is terminated for violating our Terms of Service or these Guidelines, YOU may not use TAPP® and the TAPP Platform again! Please take these Guidelines seriously and honor them in the spirit in which they are intended. We'll do our best to enforce them consistently and fairly, and ultimately we'll try to do what we think best reflects these values in each situation in our sole discretion.