

## TAPP® Cookie Policy

Last Updated: February 13, 2020

A browser cookie is a small piece of data that is stored on your device to help websites and mobile apps remember things about YOU. Other technologies, including web storage and identifiers associated with your device, may be used for similar purposes. In this Cookie Policy, we say “cookies” to refer to all of these technologies.

Our **Privacy Policy** explains how we collect and use information from and about YOU when YOU use TAPP® and the TAPP Platform. This policy explains more about how we use cookies and your related choices.

### How We Use Cookies

Like most providers of online services, TAPP Labs Inc. uses cookies, including third-party cookies, for a number of reasons, like protecting your TAPP® data and account, helping us see which features are most popular, counting visitors to a page, improving our users’ experience, keeping TAPP® and the TAPP Platform secure, providing relevant Content, and just generally providing YOU with a better, more intuitive, and satisfying experience. The cookies we use generally fall into one of the following categories.

Categories of Cookies	Why we use these cookies
Necessary	We use these cookies to run our site, and to identify and prevent security risks. For example, we may use these cookies to store your session information to prevent others from changing your password without your User Name and password.
Preferences	We use these cookies to run our site, and to identify and prevent security risks. For example, we may use these cookies to store your session information to prevent others from changing your password without your User Name and password.
Performance	We use these cookies to collect information about how YOU use our site, monitor site performance, and improve our site performance, the TAPP Platform, and your experience. For example, we can use these cookies to learn more about which features are the most popular with our users and which ones might need some tweaks.

## **Your Choices**

Your browser may provide YOU with the option to refuse some or all browser cookies. YOU may also be able to remove cookies from your browser. For more information about how to manage browser cookies, please follow the instructions provided by your browser.

### ***Browser Cookies***

Your browser may provide YOU with the option to refuse some or all browser cookies. YOU may also be able to remove cookies from your browser. For more information about how to manage browser cookies, please follow the instructions provided by your browser.

### ***Mobile Device Identifiers***

Your mobile operating system may let YOU opt-out from having certain device identifiers used for advertising. YOU should refer to the instructions provided by your mobile device's manufacturer; this information is typically available under the "settings" function of your mobile device.

And of course, if your mobile device offers an uninstall process, YOU can always stop us from collecting information through the Application by uninstalling the TAPP® or the TAPP Platform.